

Supply of Customized Digital Solutions

WEBCLICKA delivers tailored digital solutions to power your online success. We build high-performing websites and e-commerce platforms that capture your brand's essence and engage your customers. Our services include technical SEO, responsive design, and ongoing support, ensuring a strong online presence. Get your custom website today!



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WEB CLICKA

EMPOWER YOUR
BUSINESS

1 Project Selection and Start

The client chooses between Base / Premium / Golden. WEBCLICKA provides the list of available BootstrapMade templates (current number and updates indicated in the brochure).

Step 1.2 Content Collection (Clarification)

WEBCLICKA provides the main texts and revises them using artificial intelligence for basic SEO optimization. It may request specific images from the client; if images are not received within 15 days of the brief, WEBCLICKA will use default template images.

Step 1.3 Contract and Initial Payment (50%)

The contract includes: 1 final revision cycle; file ownership managed by WEBCLICKA (see clause and export option); paid export backup option; annual renewal conditions; reference to attached extra services price list.



2 Development – Website Creation

Step 2.1 Shared VPS Setup Included

Specifications: 1-core CPU, 4 GB RAM, 50 GB storage. Hosting included. Basic uptime monitoring included. Minimal automatic backup included (retention 7 days for Base package; 30 days for Premium/Golden).

Step 2.2 Template Implementation

Insertion of texts (provided or AI-generated) and images. Layout, colors, and structure not modifiable. Optional: Light Customization Package (€50) → font, logo, favicon.

Step 2.3 Basic SEO

Included: meta tags, alt attributes, robots.txt, sitemap.xml. Texts optimized with AI for basic on-page SEO improvement.



3 Review and Delivery Phase

Step 3.1 – Single Review

The client receives a preview for final verification. Correction of technical errors is included in the cycle. Contractual distinction: 'technical error' = bug, malfunction; 'aesthetic change' = layout/structure variations (extra).

Step 3.2 – Delivery and Balance Payment (50%)

Publication on the client's domain. Source files not released. Export Backup option (paid service): €80 for static sites / €150 for CMS (files + database). Export provided as a zip; no support for restoration on third-party infrastructures.





Extra Maintenance Price List

Prices are indicative and subject to revision:

- Add page: 1 page €50; 2–5 pages €35 each; >5 pages → quote.
- Replace image: €20 per image.
- Small post-launch edits (aesthetic, text): flat €30 per minimum intervention.
- Light Customization Package (font, logo, favicon): €50.
- Export Backup: €80 (static); €150 (CMS files + DB).
- Urgent out-of-hours interventions: rate on request (to be defined).

Note: final price list to be agreed with Webclicka.

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Post-lancio e Manutenzione

Step 4.1 Free Basic Support

Free technical support for 14 days after publication (correction of technical errors). No personalized training included. WEBCLICKA provides a PDF mini-guide and basic video tutorials for Joomla and WordPress.

Step 4.2 Maintenance and Updates

Base: no automatic updates included (interventions on request at extra cost). Premium/Golden: CMS core, plugins, security patches, bug fixes included. Content updates excluded and billed per price list. Update frequency for Premium/Golden: at least monthly (patches and security).

Step 4.3 Renewal and Expiry Management

WEBCLICKA sends reminders 45 and 15 days before expiration. If the client does not renew one month prior, files are marked for deletion; a 7-day grace period after expiration is allowed for reactivation by paying the renewal. If not reactivated, files will be deleted.

Step 4.4 Upgrade and Migration

Upgrade to dedicated VPS, e-commerce functionality, or migration handled only with prior agreement and quote. WEBCLICKA provides paid export but does not support restoration on third-party infrastructures unless specifically agreed.



File Ownership and Security Clarification

WEBCLICKA retains technical ownership of files and manages them for service delivery. Export available as paid backup. WEBCLICKA is not liable for downtime not caused by direct negligence or third-party causes. Provider uptime guaranteed at 99.9% per provider contract. % secondo contratto del provider.

Implemented Actions and Automated Processes Added

- Renewal notifications: automatic emails 45 and 15 days before, plus final reminder 7 days post-expiration.
 - Monitoring: basic uptime included.
 - Backup: Base retention 7 days; Premium/Golden 30 days.
 - Automatic mini-guide for Joomla and WordPress included for packages with CMS.
- Document created by Webclicka (draft). Further modifications and approvals expected.